



Pastor Chineta will be polishing this section with the branded look from the flyer...

The National Faith Leaders, Educators, Small Business and Youth Conference

Our Theme: "Civil to Silver Rights" The 4 Pillars: Civic Engagement, Education/Youth, Small Business, Financial Literacy

As we celebrate the 60th Anniversary of the Civil Rights Movement (Brown v. Board 1954), our mission is to prepare our communities for the today's fight for socio-economic opportunity. This event is a multicultural celebration welcoming ALL people from different ethnic and cultural backgrounds. Our mission is to empower communities by fostering a dialogue with faith leaders, small business owners, educators, political advocates, and the community at large.

Prominent speakers and subject matter experts will lead discussions centered on our four theme Pillars:

1. Driving **Faith-Based Community Development**:
(Socio-economic Equality, Civic Engagement, Social Justice)
2. **Small Business** Development
3. **Financial Literacy**
4. Accessing **Educational Opportunities**

Click Here to Register: <http://goo.gl/5mUepR>

AGENDA/SCHEDULE:

- **FRIDAY 2:00 - 4:00 PM – OCTOBER 3, 2014**

7:00 – 8:00A Vendor Exhibit Setup

Civil Rights Exhibit / Sponsors Product / Colleges

10:00 – 12:30P Registration / Networking / Vendor Exhibits

12:00 Noon Program Kickoff

12:00 - 1:30P VIP Leadership Luncheon – Keynote Speaker: Richard Cordray – Director, Consumer Finance Protection Bureau

2:00 - 4:00P Concurrent Breakout Sessions: *The 4 Pillars*

5:00 - 6:30P VIP Reception: Small Business Networking Expo / Civil Rights Award Ceremony

7:00 - 9:00P Worship Celebration Service

- **SATURDAY 10:00 - 11:45 AM – OCTOBER 4, 2014**

7:00 - 9:30A Registration/Networking / Vendor Exhibits

7:00 - 7:45A Bible Study (Subject TBD) with Rev. (TBD)

8:00 - 8:30A Continental Breakfast

8:30 – 9:45A Speakers: Dr. Jesse Miranda and Rev. Dr. Cecil Murray

10:00 -11:45A Concurrent Breakout Sessions: *The 4 Pillars*

12:00 Lunch (Box) Pickups from 11:30 – 12: 00 Noon

**12:00 – 1:15P Educational Youth Expo & Town Hall “Listening” Session”–
Youth Focus: Enquentros, Bros.**

1:30 – 2:30P Hour of Power – Preacher TBD

2:45 - 4:15P Plenary Session – Keynote Speaker: John Hope Bryant

6:00 - 10:00P Youth Activity: “A Jam for Justice” Rev. Charles Dorsey

LOGISTICS AND TRAVEL

Air Travel Arrivals (Orange County's John Wayne Airport) is the closest airport to the venue.

If you need to be picked up and taken to the hotel or church venue, please call (949) 955-0014 and ask for Dorothy Locke. Please schedule on or before October 29, 2014. We can only provide pickup service from this airport.

Nearby Hotels:

Courtyard Marriott – Irvine Spectrum Click this link <http://goo.gl/sq7uYc>

Doubletree by Hilton (Irvine Spectrum) Click this link <http://goo.gl/TmKv3E>

Van/Shuttle Information

For Van Service to and from these hotels and the church venue, please call (949) 955-0014 and ask for "Van Transportation."

Meals

Where indicated in the conference schedule, meals are provided by the event sponsors.

Note, all provided meals come "as is," and there is no onsite restaurant or kitchen for modifications.

Child Care

Complimentary child care services are included for all parents who need assistance during the event hours. Parents must be onsite at all times when children are in the child care facility. Information on the child care sign in will be available at the front registration desk.

KEYNOTE SPEAKERS (Need BIOS)

Bishop Kirkland

Xavier Thompson

Hyepin Im

Cecil Murray

Richard Cordray

Martha Daniel

Jessie Miranda

Joh Hope Bryant

Al Mijares

YOUTH ACTIVITIES

CLICK HERE FOR FREE REGISTRATION: <http://goo.gl/euiZXF>

<p style="text-align: center;">Youth Activities</p> 	<p>Bring your school age children (elementary through high school) for the group Listening Sessions. Discussions will center on sensitivities, issues, treatment, and perceptions in the school environment.</p> <p>High School and College Students - There will be a Town Hall Conversation with the Orange County Superintendent of Schools, Al Mijares, PhD. A student panel will discuss opportunities, resources, and school environments with the Superintendent along with a Q&A for parents and students.</p>
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Youth Schedule:

FRIDAY 2:00 - 4:00 PM OCTOBER 3rd

2:00 to 4:00 PM "College & Career Readiness Strategic Plan"

High School and College students will hear the College and Career Readiness Plan from the Orange County School District's Chief Academic Office, Jeff Hittenberger, Ph.D.

SATURDAY 10:00 - 11:45 AM OCTOBER 4th

10:00 to 11:45 AM "Listening Sessions"

Bring your school age children (elementary through high school) for the group **Listening Sessions**. Discussions will center on sensitivities, issues, treatment, and perceptions in the school environment.

12:00 Noon to 1:30 PM "Town Hall Conversation"

High School and College Students - There will be a **Town Hall Conversation with the Orange County Superintendent of Schools, Al Mijares, PhD**. A student panel will discuss opportunities, resources, and school environments with the Superintendent along with a Q&A for parents and students. 12:00 Noon to 1:30 PM "Town Hall Conversation" with School Superintendent

6:00 to 10:00 PM Youth Activity: "A Jam for Justice"

An evening of fun, music, and celebration for all youth attendees.

Faith-Based Civic Engagement



Faith-based and community leaders will discuss the pressing social and socio-economic issues that our communities face today.

Expert panelists led by Everett Bell, Frank Jackson, and Wendell David will present key strategies to promote the development of civic engagement in underserved communities. This is a must attend workshop for all community activists and faith leaders.

Financial Literacy



The move from Civil Rights to Silver Rights centers on developing sound financial acumen in order to break the traditional social norms and economic behaviors that plague our communities. Targeted at the greater community, this financial literacy session will help you; learn the principles of saving money, how to buy a home and strategies to build new income streams. Experts from the financial services industry will lead the session, answer your questions, and provide “inside” information to help you achieve your financial goals and dreams.

Small Business Development



Join us as we present a diverse panel of influential leaders who will discuss what it takes for small businesses to be successful. Advice will be shared on **How to select the right type of funding source** to achieve your business objectives. You will also have the opportunity to **Meet one-on-one with lenders and funding representatives** to discuss your funding readiness. Several breakout sessions cover key topics such as **Business Formation/Startup, Understanding your Financial Needs, Financial Management, And proven principles for How to Grow Your Business.** Lastly, the **Networking Expo** allows you to connect with other small business owners and experts for idea sharing and business sales opportunities.

Education Development



Parents and students, come out to hear the **College and Career Readiness Strategic Plan** initiatives for Orange County students from Chief Academic Officer Jeff Hittenberger, Ph.D., Orange County Department of Education. Bring your school age children (elementary through high school) for the group **Listening Sessions.** Discussions will center on sensitivities, issues, treatment, and perceptions in the school environment. There will also be a **Town Hall Conversation with the Orange County Superintendent of Schools, Al Mijares, PhD.** A student panel will discuss opportunities, resources, and school environments with the Superintendent along with a Q&A for parents and students.

BREAKOUT SESSIONS

Small Business

Friday 2:00 - 4:00 PM October 3rd

SESSION	AUDIENCE	DESCRIPTION/OBJECTIVES	PRESENTER(s) Panelists
<p>WS #1</p> <p>Funding Sources Funding Readiness</p>	<p>Aspiring Small Business Owners and Entrepreneurs, Small Business Owners currently seeking funding</p>	<p>Panel discussion on understanding different types of funding sources (SBA loans and grants, microloans, community-based loans, bank programs, credit unions)</p>	<p>Moderator: Sylvia Gutierrez - SBA Economic development specialist</p> <p>Financial Services Expert Panel (Names TBD)</p>
<p>WS #2</p> <p>“Business Basics”</p>	<p>Small Business Owners, Entrepreneurs, and Aspiring Small Business Owners</p>	<p>Presentations: Business formation/Startup</p> <p>How to Select Business Funding</p>	<p>Elsa Monte – SVP/CRA Community Development Pacific Western Bank</p>
SATURDAY 10:00 - 11:45 AM OCTOBER 4th			
<p>WS # 3</p> <p>Business Acumen / Financial Management</p>	<p>All Small Business Owners, Aspiring Entrepreneurs</p>	<p>Presentation:</p>	<p>Carlos Vasquez Financial Psychologist, Author, Planning Advisor, TV Host</p>
<p>WS # 4</p> <p>Growth Strategies for Small Business</p>	<p>All Small Business Owners, Aspiring Entrepreneurs</p>	<p>Presentation: “So You Want to be an Entrepreneur!”</p>	<p>Martha Daniel (Award winning small business owner)</p>

Click here to register: <http://goo.gl/5mUepR>

Financial Literacy (Need Fill ins)

Friday 2:00 - 4:00 PM October 3rd

SESSION	AUDIENCE	DESCRIPTION/OBJECTIVES	PRESENTER(s) Panelists
WS #1 How to Purchase a Home / First Time Home Ownership	General Public	Principles of wealth building through home ownership. Guide for planning and purchasing your first home	Faith Bautista NAAC Banker?

Click here to register: <http://goo.gl/5mUepR>

No Financial Literacy on Saturday

Education and Youth **(NEED FILL INS)**

Friday 2:00 - 4:00 PM

SESSION	AUDIENCE	DESCRIPTION/OBJECTIVES	PRESENTER(s) Panelists
WS #1 College and Career Readiness	Parents, High School and College Students	Discussion on the O.C. D.E's strategic initiatives for OC schools	Jeff Hittenberger, Ph.D. Chief Academic Officer Orange County Department of Education

Click here to register: <http://goo.gl/laJYe3>

Education

Saturday 10:00 - 11:45 AM

SESSION	AUDIENCE	DESCRIPTION/OBJECTIVES	PRESENTER(s) Panelists
WS#1 "Listening Sessions" For School Age Youth	School-aged Youth (Elementary – High School)	Discussion on social issues treatment and perceptions of the O.C. school environment	OCDE Officials?
YOUTH			
WS #2 "The New Blueprint" Faith-Based Leadership Development	College Aged Young Adults	Development Guide for creating a new generation of youth faith leaders	Rev. Charles Lee Johnson Min. Guillermo Gonzalez

SESSION	AUDIENCE	DESCRIPTION/OBJECTIVES	PRESENTER(s) Panelists
WS #3 Town Hall Conversation	High School College Aged Young Adults	OCDE Superintendent and student panel discuss social issues affecting students in O.C. schools.	Al Mijares, Ph.D. OCDE Superintendent

Click here to register: <http://goo.gl/laJYe3>

Faith-Based Civic Engagement **(NEED FILL INS)**

Friday 2:00 - 4:00 PM

SESSION	AUDIENCE	DESCRIPTION/OBJECTIVES	PRESENTER(s) Panelists
WS #1 Developing Faith-Based Civic Engagement	Pastors, Faith Leaders Community Leaders General Public	Discuss strategies of Faith-based leadership of community engagement	Everett Bell Jr. Frank Jackson Wendell Davis

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Faith-Based Civic Engagement

Saturday 10:00 - 11:45 AM

SESSION	AUDIENCE	DESCRIPTION/OBJECTIVES	PRESENTER(s) Panelists
WS #1 Need Title?	Pastors, Faith Leaders Community Leaders General Public	???	Hyepin Im Jackie Dupont Walker Steve Jackson

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